

interact Landmark



Big River Crossing, Tennessee, USA

# Light up the spirit of your city

Transform landmarks with connected lighting  
and software applications

Find out more about Interact Landmark  
[www.interact-lighting.com/landmark](http://www.interact-lighting.com/landmark)

# Bring your landmarks to life

**Interact Landmark creates an appealing city identity, builds civic pride, and attracts tourists through dynamic lighting on buildings, monuments, and bridges.**

Interact Landmark makes it easy to monitor, manage, and control dynamic architectural lighting from anywhere. Protect your investment by simplifying maintenance and maximizing energy efficiency with our best-in-class dynamic LED lighting.



## Lighting asset management

Easy commissioning plus remote monitoring of lighting performance, energy consumption, and fault detection. Know exactly what's happening where on your landmark and take action through a real-time, data-based understanding of your entire lighting system. You can also integrate monitoring data from cameras installed on the landmark to enable visual verification of light show performances via the Interact Landmark dashboard.



## Scene management

Attract attention and create memorable experiences with dynamic LED connected lighting and programmable light shows. Align to time of day, season, festivals, or special events. Easy-to-use software lets you program and synchronize shows remotely over the cloud-based dashboard or app on a mobile device.

Use the Scene management cloud-based content app to trigger light shows on one or multiple landmarks from any location.



## Interact Landmark dashboard

Monitor, manage, and program your dynamic architectural lighting installations from anywhere through a single dashboard. Trigger light shows in one or more locations. Simplify maintenance by creating inventory and repair logs and tracking hardware changes.



## Interact Landmark APIs

Open APIs allow you to integrate Interact Landmark with other smart city applications, enabling remote monitoring of the lighting infrastructure on third-party software applications and dashboards.

# Enabling dynamic light shows

Citadel of Namur, Namur, Belgium

## The vision

As part of a wider project to enhance the beauty and appeal of Namur, city authorities were interested in increasing tourism at one of its most important attractions – the Citadel of Namur. They chose Interact Landmark connected lighting system to enhance the beauty of the Citadel while also meeting sustainability targets, saving on energy costs and improving operational efficiency.

## Solution

The connected LED lights can be remotely dimmed and controlled using cloud-based Interact Landmark Lighting asset management software. The new system also supports the city's sustainability and economic goals, reducing energy costs up to 75% compared to conventional lighting.



**“As one of the most beautiful historical sites in Europe, the recently restored Citadel of Namur deserved attractive and dynamic lighting to emphasize its architectural splendor and the beauty of the area. The LED technology enables us to lower our energy costs and reduce the amount of light pollution.”**

Arnaud Gavroy, Elderman of the City of Namur and responsible for the Citadel

# Big thinking across the Mississippi

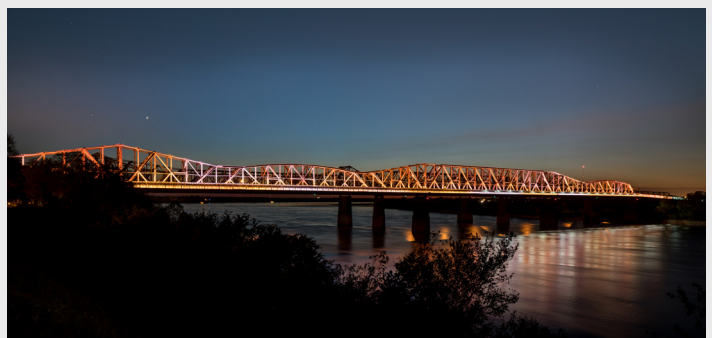
Big River Crossing, Memphis, Tennessee

## The vision

Big River Crossing is the longest public pedestrian bridge across the Mississippi River. Adjacent to the historic Harahan Bridge, it serves as the centerpiece of a large-scale revitalization project. The aim was to use dynamic LED lighting and Lighting asset management software to make the bridge a prime destination for tourists and citizens.

## Solution

The new Interact Landmark lighting installation incorporates cloud-based connected Lighting asset management software for the remote management of the architectural LED lighting system. The system including diagnostics, real-time performance reporting, data analytics and controls, which reduces downtime and maintenance costs.



**“Revitalizing the bridge and adjoining Big River Crossing with dynamic lighting will solidify its role as a source of pride for our city and the region.”**

Jim Strickland, Mayor of Memphis, Tennessee

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